Permit #F00024868

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024868 **Type of Permit:** FILMING **Release Date:** 02/24/2010

Production Company CROSSROADS FILMS, INC

Insured Company Name CROSSROADS FILMS, INC
Contact Phone No. 1 310-659-6220
Contact Phone No. 2
Fax 310-659-6219
Address 8630 PINE TREE PLACE
LOS ANGELES, California 90069

Production Title CHEVY

Type of Production Commercial - Standard

Producer CARLA TATE

Director NICK LEWIN

1st AD KEVIN BRADY

Production Manager MICHAEL KANTER

FilmL.A. Coordinator Hans Groszkruger

Location Manager NICK MORLEY
Primary Phone Mobile - 213-716-4298
Secondary Phone Office - 310-659-6220

Location Assistant NA NA
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Posting 300	$26.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA COUNTY PREP STRIKE 3 DAY - BEACHES	$100.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$228.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$180.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00

Total Permit Fee $2,364.00

Number of Locations 1

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Production Title CHEVY

Location Manager NICK MORLEY
Primary Phone Mobile - 213-716-4298
Secondary Phone Office - 310-659-6220

Location Address 1799 W Paseo del Mar, Los Angeles, CA, 90732

Location Names WHITE POINT BEACH/ROYAL PALMS

Location Type Beach

Location Description LA COUNTY BEACH

Prep Dates 2/24/2010 - 2/24/2010 07:00 - 18:00

Film Dates 2/25/2010 - 2/25/2010 05:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached documents
hpPDFFebruary-23-2010.pdf
joan milke flores.pdf
BEACHES and HARBORS ROYAL PALM-WHITE POINT BEACH CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	45
Condors	1
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	2
Motor Homes	2
Picture vehicles	10
Portable restrooms	1
Scissor Lifts	2
Semi Trucks	4
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55

Filming Activities Camera & Equipment on Sand; Drive by; Drive ups & away; Exterior Dialogue; Wetdown; 10 PICTURE CARS WITH SCENERY.; 4X4 AND GATORS ON SAND.; CAMERA AND EQ ON PARKING LOT.; CRANES AND CONDORS IN PARKING LOT.; FILMING IN SOUTHEAST LOT OF WHITE POINT.; TAPE AND THEN PAINT TAPE TO REMOVE PARKING LINES. TAPE TO BE REMOVED AFTER COMPLETION OF FILMING. ; TRUCKS PARKED OVERNIGHT.;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Company must contact PCI directly regarding parking requirements and activities on PCI parking lots.

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Production Title	CHEVY		

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Reservations for filming at LA County Beaches is done through FilmL.A.

Coordinator Note GATORS AND 4X4'S FOR EQUIPMENT TRANSPORT ONLY. NO DRIVING SHOTS ON SAND. PICTURE CARS MUST HAVE PROTECTIVE PLYWOOD UNDERNEATH AND BE REMOVED FROM SAND IMMEDIATELY AFTER USE

Coordinator Note PREP ACTIVITY: WASHING PARKING LOT WITH WATER TRUCK, TAPE PAINT AND REMOVE AFTER COMPLETION OF FILMING, PAINT PARKING LINES AND REPAINT LINES-MUST BE RETURNED TO ORIGINAL STATE AFTER COMPLETION OF FILMING. USING 40 SPACES ON PREP DATE 2/24

Coordinator Note For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.

If production prep tape on parking lot stall lines removes original paint, production must re-stripe.

Removal of 5 Disabled parking and 1 Pay and Display pole with signs are approved, if production replaces poles with new poles and reattach signs. State of current poles may break when attempted to be removed.

Prep day approved for 2/24/10 using up to 40 spaces and arrangements for payment with PCI to be prior to prep day. Washing down of 20 spaces to prep for Tape and painting of parking stall lines.

Approval for mobile home (65%u2019) at waterside area at stop sign leaving pay n display machine available and unblocked to the public%u201D Royal Palms Parking area. Temporary Stop sign and cones provided by production to be visible to public where mobile home will be parked.

Approval of 12 spaces at entrance to Royal Palms Parking lot at landside for working trucks. Working trucks not to block public access to Royal Palms parking lot.

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Maximum of 15 spaces at upper level for crew cars if needed

If spikes are required to be lowered PCI must be contacted prior to film date and scheduled to have PCI staff at spikes. PCI Attendant required for early and late use of lot. (lot closed at dusk)

Parking Supervisor requires a PD Officer for early entry of 0500 hrs to direct public entry (public entry begins at 0600 hrs)

Coordinator Note FILMING ON 2/25: USING ALL PARKING SPACES SOUTH OF FIORENTINO, USING SOUTHSIDE OF PARKING LOT BETWEEN FIORENTINO TO LIFEGUARD SECTION FOR TRUCKS. USING 15 SPACES IN UPPER LOT FOR CATERING AND ADDITIONAL CREW CARS. CREW FEED ON GRASSY AREA AND UPPER PARKING LOT. TRUCKS ACCESSING THROUGH EXIT AT UPPER LOT-SPIKES TO BE LOWERED

Coordinator Note 1 FILM LA MONITOR REQUIRED

Coordinator Note NO WATER ACTIVITY

Coordinator Note 1 PARK MONITOR REQUIRED FOR JOAN MILKE FLORES PARKING LOT 2/25 5AM-7AM ONLY

Coordinator Note THIS PERMIT COLLECTS FEES FOR SCOUT AT CEDAR GROVE WITH MONITOR 2/17 8AM-10AM

Parking

Base Camp
Location Type : LA County Parking lot
Street :

Crew Parking
Location Type : LA County Parking lot
Street :

Posting "No Parking" signs W/S PASEO DEL MAR, FIORENTINO SOUTH 300'

Approximate Footage 0 - 300 **Log Number** 1011036

Date(s) 2/25/2010 to 2/25/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

ROYAL PALM/WHITE POINT BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach is approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all times.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **Must have safety person present when driving in parking lot.**
- **Parking lot closes at dusk. PCI attendant required after hours**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of CROSSROADS ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A., Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2/22/10

CROSSROADS
Name of Principal

By: Nick Morley
Representative's Signature

Nick Morley
Print Representative's Name

Location Manager
Representative's title

3630 Pinetree Pl
W Hollywood CA 90069
Principal's Address

213 716 4298
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

Permit #F00024868

PARK FILM OFFICE

City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

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- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- May not park any vehicles on any grassy area at any time.
- May not park anything in the White's Point Nature Preserve parking lot.

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